



THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

January 1970

EDWIN A. BAUER NEW HONG KONG ASSISTANT

Edwin A. Bauer, a newcomer to the attache field ranks, arrived in Hong Kong January 11 to replace "Norm" Kallemeyn in Ag Officer Steve Washenko's headquarters. "Norm" reported to FAS/W on December 30 for consultation and home leave, to be followed by reassignment.

Ed has a B.S. degree from Penn State University and came to USDA/FAS as a management intern in 1962. From 1964 to 1967 he served as an agricultural marketing specialist and also as a trade projects specialist. For the past two years he has been a program analyst.

He is a native of Pennsylvania and a bachelor.

TERRENCE McCABE HONORED

When Terrence McCabe, chief of the International Trade Division's import branch, returned recently to FAS/W from the annual convention of the Wisconsin Cheese Makers Association at Fond du Lac, Wisconsin, he brought with him a polished brass outline map of the Badger State, mounted on polished black walnut and bearing the following inscription: "Presented to Terrence W. McCabe, Chief Import Division, USDA—for his many years of diligent service and constant concern for the manufacturers of domestic cheese—by the Wisconsin Cheese Makers' Association—78th Annual Convention—November 6, 1969."

Terry's USDA career began in 1937 and includes a stint in 1944-45 as Food Officer for the United Nations Relief and Rehabilitation Administration of Greece. He also served as Program Liaison Officer at UNRRA headquarters.

AT HOME IN NEW DELHI . . . Ag Attache and Mrs. Jim Boulware enjoy the sunshine in front of their home in New Delhi. Rumor has it that Jim has acquired a reputation in Embassy circles as a baseball player—and that baseball garb he's wearing adds a touch of Americana to the exotic note provided by the banana tree in the background of this picture.

JAMES H. STARKEY III BOUND FOR MEXICO CITY

James H. Starkey, III, international economist with FAS/USDA's Trade Policy Division since 1965, is the latest addition to the attache field family. He has been assigned to the staff of Attache Bill Rodman of Mexico City as assistant attache.

Jim is a native Washingtonian and a nephew of Bill Starkey, FAS's international grains arrangements specialist. He graduated from Washington and Lee University in 1962 with a B.A. cum laude, and was in military service from 1962 until 1964. His military assignment included a stint in the Republic of Korea as an administrative officer.

Jim came into FAS as a management intern and has been engaged in trade policy work with the International Trade Division for the past four years. In 1966 he was a member of the U.S. delegation to GATT during the Kennedy Round negotiations in Geneva.

This past year he was the recipient of a Sustained Above Average performance award.

Jim and his wife, Sandra Lee, are scheduled to arrive in Mexico City the latter part of February.





RAWALPINDI SIGNING CEREMONY ... Shown here are participants in the signing ceremony on October 3, 1968 of the fifth supplemental PL480 agreement between the U.S. and Pakistan. From left to right: Mohammad Humayun, Deputy Secretary, Economic Affairs Division, Pakistan; Vacqar Ahmad, Secretary, and M. R. Khandker, Section Officer, both in the Economic Affairs Division; Joseph M. Lieberman, USAID; Charge d'Affaires James W. Spain; Agricultural Attache Carl O. Winberg; and USAID Director Joseph C. Wheeler.

Welcome to Miss **Christine van Overschelede**, the new research clerk in the Brussels office of Attache Harold Koeller.

Congratulations to **Damian Miranda**, local assistant in Attache **Bill Bowser's** headquarters in Quito, on his December 14 promotion.

Congratulations to **Olga Daza**, bilingual secretary in the Bogota office, on her recent promotion.

Congratulations to **Lucille Sargent**, former Madrid secretary, on the results of her recent FSI linguistic test. She scored a 3+ in speaking and a 4 in reading.



WHEN IT'S JUNE IN JANUARY ... Jody and Frances Johnson, daughters of Assistant Attache and Mrs. Bob Johnson of Rio de Janeiro, were having a romp in the pool on a January day in 1968 when Dad snapped this picture. In the background is the Atlantic Ocean.

DUCKS GALORE— AND CATFISH, TOO!

In his field trips out of Bangkok and into the surrounding countryside, Attache William von Seggern has had an opportunity to see how the new generation of farmers in the immediate areas around the city are adapting their farming activities to meet the increasingly sophisticated food requirements of food merchants. An ever-increasing tourist trade has brought about a demand for quality products, and the Thai people in this urban area also are using such products on a broader scale.

Attache von Seggern had a first-hand look last summer at what one young farmer is doing, when he visited the diversified swine, fish and duck farm of Mr. Anupongse Chiewcharnvijit at Nakorn Pathom.

As an exchange student in the U.S. in 1964-65, Mr. Anupongse took advantage of an extensive agricultural training program. Upon his return to Thailand, he proceeded to convince his father that they should try new methods and broaden their base of operations so that they could meet the ever-growing need for quality foods. After four years of practical planning and hard work, he had developed and built up an impressive breeding and feeding enterprise.

In addition to feeding out swine for pork sales, Mr. Anupongse has developed breeding lines which make it profitable for him to sell breeding stock to neighboring farmers (2,000 head a year). He hatches and feeds about 20,000 ducklings which are sold to a quality local market, and has built and established a flourishing fish-raising pond. By purchasing fingerling catfish and following good management practices, about 40 tons of catfish are marketed annually. That's a lot of catfish anywhere!

Attache von Seggern observes that more and more "new generation farmers" are leaving their mark on the rural social structure of Thailand. He adds that agricultural practices will move very quickly to modern, efficient operations and says that "although this trend still shows small impact on the total agricultural structure the breakthrough is sure to come and soon."

TO MARKET, TO MARKET... On a field trip last summer, Ag Attache William von Seggern saw how diversified farming is practiced in Thailand when he visited a combined swine, poultry and fish farm at Nakorn Pathom. Production of ducks for a local market is an important part of the farm's activities—and here we see Attache von Seggern admiring a flock of ducklings at close range. With him are (left to right) Captain Dhavi of the Thailand Tobacco Monopoly; Dr. Orman E. Street, Emeritus Professor, University of Maryland, who was en route to a teaching position at the University of Taiwan; Attache von Seggern; and Mr. Anupongse Chiewcharnvijit, who operates the farm with his father.



MANILA 20-YEAR AWARD... Conrado Monserrat, agricultural specialist in the agricultural attache office in Manila, completed 20 years of U.S. Government service in 1968. Here he accepts his service award from Charge d'Affaires James M. Wilson, Jr.

IFYE ROUND-UP IN PARIS

Gordon Patty, Sugar and Tropical Products Division, who was in charge of the U.S. honey exhibit at the Cologne Food Fair, was able to carry out another project before returning to FAS/W— he made a market survey of peppermint and spearmint oils in Germany, Belgium, France, and the United Kingdom. While in Paris, Assistant Attaches Frank Padovano and Jim Benson engineered an unexpected social evening to include former IFYE Patty, who spent four months in Mexico in 1952-53. Three former U.S. IFYEs now based in France were rounded up, and an "IFYE reunion" was the result.





TABLE TALK . . . Food and fun was the motif of the open house celebration which marked the recent retirement of Art Flatequal, deputy director of the Budget and Finance Division, FAS/W, after 40 years of Government service. Here our genial B&F expert happily samples a plate of cookies offered by Mrs. Flatequal from a table heaped with tempting goodies. Knowing that photography is one of Art's interests, his co-workers presented him with a movie camera for leisure-time enjoyment.



ARRIVEDERCI, ROMAN STYLE . . . Arrivederci time is a good occasion for a party—and this one was in honor of Attache and Mrs. Bob Tetro, who were leaving for the States after 7 years in Italy. Assistant Attache Bill Dobbins and his wife Ruth did the honors, and the majority of foreign agricultural attaches stationed in Rome were on hand to see Danish Ag Attache Carl Hansen present Bob with an engraved silver plate from the group.



HAPPY HUNTING! . . . Paul Quintus, former ag attache in Paris, casts an appraising eye on the new hunting rifle which he received at a recent retirement party in his honor. Where will that first hunting trip be, Paul?

HONORS FROM GREEK SCHOOL TO ATTACHE PRINT HUDSON

Honors are not new to retired Attache Print Hudson—but the one he recently received in the mail from Athens, Greece brought special pleasure.

Print was the first agricultural attache to serve in Greece, and spent a total of 11 years in that country. During his assignment there, he was made an honorary professor of the faculty of the Superior School of Agriculture in Athens (the highest school of agriculture in the country) in recognition of his efforts in connection with the school's scientific and educational work. The faculty of this school has now unanimously agreed to make him a lifetime faculty member . . . and a handsome gold medal and scroll make the title official.

During Print's years in Athens, his work was so outstanding that a decoration by the King was officially proposed. Since U.S. Government regulations prohibit acceptance of such awards by U.S. citizens who are actively representing their country, Print declined this decoration.

In Switzerland, where Print served five years as attache, he is remembered for his help in organizing the Swiss-American Society of St. Gallen.



Joining the ranks of brides-to-be is Pat Hatch, newly-engaged daughter of Attache and Mrs. Bill Hatch of Pretoria. Pat, who is a college student in Utah, plans a June wedding.



MEMO TO THE FIELD

Field staffers far —
 Field staffers near —
 Send in your news
 For all to hear.
 The things you do
 At work and play —
 All special joys
 That come your way.
 The children's fun,
 Your busy life,
 News of the staff,
 And your good wife.
 We'll use these tales —
 Your photos, too —
 To do a better job
 For you.
 The year is young
 What time is better
 To add *your* touch
 To this Newsletter?
 To one and all
 In every place —
 Let your news items
 Grace this space!

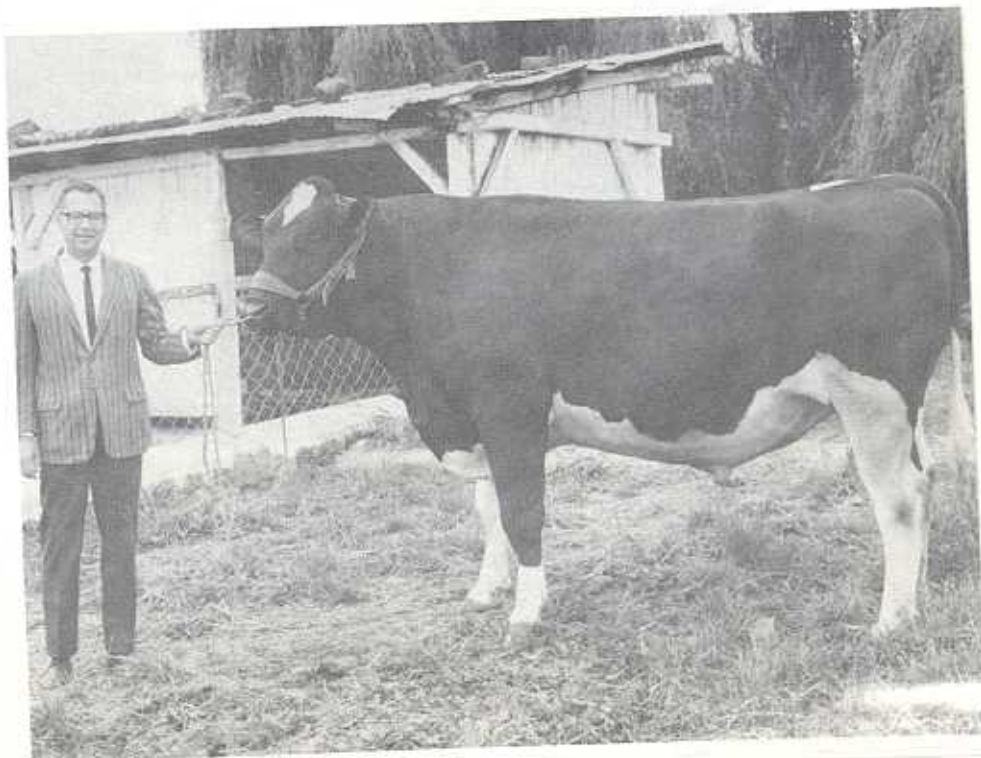


NEW ARRIVAL IN SAN JOSE . . . This happy-looking (and robust) young fellow is Scott Montgomery, newest member of the attache family in Costa Rica, who made his appearance in San Jose on May 30, 1969. Of the five Montgomery youngsters, Scott is the third to be born overseas.

Attache **Dave Hume** of the London office was guest of honor at a recent meeting of the 44 Club of the Institute of Practitioners in Advertising which was held in the U.S. Embassy. The agenda included an address by Mr. C. M. Jewell, representing the importing firm of O. W. Loeb and Company, Ltd., after which the group sampled some wines from California. The Loeb company made the arrangements for this little "California wine-tasting" ceremony.

Horace Davis, assistant administrator for agricultural attaches, left Washington in mid-December for a two-weeks' holiday fling in Louisiana and Houston, Texas. He returned in late December . . . and when Mr. Davis has cleared his in-box, maybe there'll be a report forthcoming as to whether he visited Houston's showplace, the Astrodome—and whether he chanced to encounter any astronauts during his Houston visit!

AT HOME ON THE RANGE . . . This 2,700-pound Holstein-Friesian bull is "Citation", and that's Attache Bill Bowser of Quito with the firm grip on the halter. "Citation" was purchased in the U.S. in 1968 by four Ecuador farmers as part of a herd improvement program that is under way in the Sierra region. He is domiciled at the Mejia Co-operative.





MERIT AWARD CEREMONY... Tardy congratulations to Frank Waddle, assistant ag attache in Manila, who was a 1968 recipient of an FAS Certificate of Merit. Frank is shown here accepting his citation from James M. Wilson, Jr., Embassy Charge d'Affaires.

Dan Sheppard of the Trade Fairs Division has been named a regional market development representative for the Near East. While he'll be making field trips in this area, his home base will be Washington. Dan formerly served as ag attache in Beirut.

15 YEARS WITH THE SAME BOSS

Fifteen years is a long time to stay with one boss—but 16 of our local employees at Attache posts around the world have that record. They have remained steadfast to FAS as their employer ever since that date in 1954 when they were transferred from State Department's Foreign Service to the reconstituted Agricultural Attache Service in USDA.

With congratulations and thanks, here's who they are:

Cornelis de Goede, Canberra; Matilda Micsky, The Hague; Irene Rolner, Copenhagen; Georg Frostenson, Stockholm; Margaret Sonderstrom, Stockholm; Rolando Guzman, Santiago; Michael Bekhash, Beirut; Nicholas Triantaphyllides, Athens; Des Raj Gulate, New Delhi; P. Kalastri Nathan, New Delhi; Vishwa M. Tandon, New Delhi; Takeo Takeshita, Tokyo; Seda Hovnanian, Tehran; Conrado Monserrat, Manila; Bhornchai Kunalai, Bangkok; and Anneliese Bueno, Sao Paulo.

It's an interesting but more mixed picture of what happened to the 41 U.S. agricultural officers who transferred from Foreign Service and became USDA agricultural attaches. Five are still working for FAS overseas; 7 are working for FAS in Washington; 14 are retired; 6 have resigned; 5 have transferred to other agencies; and 4 are deceased.

The five who are overseas are: Jim Boulware, New Delhi; Joe Dodson, Buenos Aires; Harold Koeller, Brussels; Bill Rodman, Mexico City; and Carl Winberg, Rawalpindi. The seven in FAS/Washington are: Quentin Bates, Horace Davis, Tim Engebretson, Dick Schwartz, Bill Doering, Paul Ferree, and Bob Tetro.



IN RIO DE JANEIRO... The signing ceremony for the ninth PL480 Title I sales agreement between the U.S. and Brazil took place last August in Rio. This was the first official agreement signed by the then newly arrived Ambassador to Brazil. Americans seated around the table (left to right) are Minister William A. Ellis, Director of the USAID Mission and Minister for Economic Affairs; Ambassador C. Burke Elbrick; J. Bloomfield, Counselor for Economic Affairs (partly hidden); and John C. McDonald, Agricultural Attache. Brazil's Minister of Foreign Relations, Jose de Magalhães Pinto, is seen in the right foreground.

ROAMING AROUND

Frank Padovano, assistant attache in Paris, is currently on home leave in New York following FAS/W consultation. He'll be returning to his post in mid-January.

Attache and Mrs. **Clarence L. Miller** left New York on December 28 bound for Madrid.

Ag Attache **Brice Meeker** had the misfortune of being hit by a sneaky little bug which laid him low for a couple of weeks shortly after his return to The Hague from the Bonn attache conference. Reports are that Brice has recovered and is back at his desk.

Ford Milam, Lisbon attache, is accompanying a Portuguese livestock team into the Midwestern areas during his home leave. The Milams are returning to Lisbon this month.

Assistant Attache **Koy Neely** left the Hague December 10 for Yugoslavia, where he'll be acting agricultural attache during the absence of Attache **Frank Ehman** who is on home leave. If you haven't yet had occasion to sample Serbian salad or cevapcici, Koy, don't overlook these items on Belgrade menus!

Attache and Mrs. **Doug Crawford** arrived in FAS/W on December 29 after home leave in California. Doug will be reassigned from his former post in Madrid to FAS/W.

The **Elmer Hallowells** said goodbye to the U.S.A. on January 10, and are back in Tokyo.

The home leave circuit of Attache **Frank Ehman**, Belgrade, covers considerable territory. In addition to his native Iowa, he and Mrs. Ehman will be turning up in Denver, Colorado, Columbus, Ohio, and Winter Haven, Florida before heading back towards Belgrade.

Attache **Bill Rodman** of Mexico attended an inter-American cattlemen's conference in San Antonio, Texas in early December.

Mr. and Mrs. **Roger Euler** arrived in Washington December 14 for a week's consultation before spending the holidays in Indiana and Wisconsin. Until Roger's return to Moscow, **Bob Svec** is acting agricultural attache.

Assistant Attache **Bill Scholz** of the London trade office was in FAS/W November 11 for three weeks consultation on trade promotion matters. He returned to his post in early December.

Wayne Sharp, Livestock and Meat Products Division, is having general training and orientation in preparation for his upcoming assignment as agricultural attache in Guatemala.

Ag Attache **Gene Olson** attended the annual Canadian Agricultural Outlook Conference held in Ottawa November 24-25, 1969.

Jim Freckmann, who was stationed in Rome as an assistant attache, has joined the ranks of the Livestock and Meat Products Division as a marketing specialist.

Dave Riggs, formerly an assistant attache in the Hague, is a marketing specialist in the Fats and Oils Division.

Attache and Mrs. **Bill Bowser** of Quito were on annual leave December 22-January 1.

Attache **Harry Bryan** (Guatemala City) arrived in the States December 18 for annual leave, returning to the post on December 29. He spent the holidays in Texas.

December 22-January 9 was annual leave season for Attache and Mrs. **Harry Varney** of Ankara. Sorry we can't report on the Varney plans for celebrating the holidays, but we hope that the vacation was a pleasant one.



MARKET DEVELOPMENT IN AFRICAN POSTS

Attaches in several African posts were occupied during November and early December with market development activities in the livestock field. The occasion was a visit to Africa of a team representing the National Renderers Association, which spent a month exploring market opportunities for tallow and animal proteins in Algeria, Morocco, Senegal, Liberia, Ghana, Nigeria, South Africa, Kenya, and the United Arab Republic. Harold Sanden of the Foreign Marketing Branch, Livestock and Meat Products Division, accompanied the group.



SHOW-TIME IN MEXICO

U.S. dairy cattle were a feature attraction of the exhibit at the Queretaro Livestock Show in Mexico, which was attended by representatives of several U.S. livestock breed associations. Attache Bill Rodman and staff were on hand to assist North of the Border participants and guests.

Attending the show from FAS/W was Jim Freckmann, Livestock and Meat Products Division.



U.S. JUDGES AT VALENCIA

An important event on Venezuela's livestock calendar is the annual Valencia Livestock Show. When the local livestock association began making plans for the October 31-November 5 show, they invited FAS/USDA to lend a hand in working out arrangements for an outstanding exhibit. Attache Bob FitzSimmonds and Ivan Johnson, head of the Foreign Marketing Branch, Livestock and Meat Products Division, FAS/W, got busy—and as a result, two U.S. judges sponsored by FAS participated in the show. A number of U.S. breed associations sent representatives . . . and from all reports, it was a good show.



NRA TEAM IN THE FAR EAST

When Ivan Johnson, chief of the Foreign Marketing Branch, Livestock and Meat Products Division, FAS/W, accompanied a two-man team representing the National Renderers Association to the Far East recently, attaches along the route helped to make it possible for the trio to carry out a study of tallow and animal protein market possibilities in seven countries. Between them, the team covered Japan, Korea, Taiwan, the Philippines, Hong Kong, Thailand and Singapore.



LIVESTOCK ACTIVITIES IN CENTRAL AMERICA

Attaches Byron Montgomery (Costa Rica), Stan Phillips (El Salvador), and Harry Bryan (Guatemala) welcomed two teams representing the American Brahman Breeders Association during November and assisted these groups in carrying out some market development work in Central America. In addition to promoting the purchase of U.S. Brahman, the teams engaged in classification work as a service to breeders in the six countries visited.



LeRoy Hodges, chief of the tobacco division's marketing branch, FAS/W, returned in mid-December from a trip to Africa which covered Sierra Leone, Ghana, Nigeria, the Congo, South Africa, Malawi, Zambia, Uganda, Kenya and Morocco. Purpose of the African trek was to discuss agricultural trade matters.

Bob Bieber, rice marketing specialist in the grain and feed division, left Washington in mid-November to make a review of the world rice situation in the Far East. His itinerary included Japan, Korea, Formosa, Hong Kong, the Philippines, Singapore, Indonesia, Malaysia, Thailand, Burma, Pakistan and Italy.

Ray Vickery, director of reports and statistics, spent most of November conferring on field work procedures with attaches in Lisbon, Rabat, Lagos, Kinshasa, Johannesburg, Lourenco Marques, Nairobi, and Kampala.

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